

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Before Commissioners:

Robert G. Taub, Chairman;
Tony Hammond, Vice Chairman;
Mark Acton; and
Nanci E. Langley

Competitive Product Prices
Global Expedited Package Services (GEPS)—
Non-Published Rates

Docket No. MC2018-125

Competitive Product Prices
Global Expedited Package Services (GEPS)—
Non-Published Rates 13 (MC2018-125)

Docket No. CP2018-170

ORDER CONCERNING THE ADDITION OF GLOBAL EXPEDITED PACKAGE
SERVICES (GEPS)—NON-PUBLISHED RATES 13 TO THE COMPETITIVE
PRODUCT LIST

(Issued February 28, 2018)

I. INTRODUCTION

The Postal Service requests that the Commission add Global Expedited Package Services—Non-Published Rates 13 (GEPS—NPR 13) to the competitive product list.¹ Request at 1. The Request includes a GEPS—NPR 13 model contract. *Id.* at 4; *id.*

¹ Request of the United States Postal Service to Add Global Expedited Package Services - Non-Published Rates 13 (GEPS – NPR 13) to the Competitive Products List and Notice of Filing GEPS – NPR 13 Model Contract and Application for Non-Public Treatment of Materials Filed Under Seal, February 15, 2018 (Request).

Attachment 4. For the reasons discussed below, the Commission approves the Request.

II. BACKGROUND

Initial Commission action. On February 16, 2018, the Commission issued a notice establishing the two dockets, appointing a Public Representative, and providing interested persons with an opportunity to comment.²

GEPS—NPR product history. The GEPS—NPR grouping offers incentive pricing to small- and medium-sized businesses that satisfy prescribed capability requirements and make a contractual commitment to generate minimum levels of revenue through the use of Priority Mail Express International (PMEI), Priority Mail International (PMI), Global Express Guaranteed (GXG), and First-Class Package International Service (FCPIS) products. See Request at 5. The Postal Service states:

GEPS - NPR 1 and 2 offered incentive pricing to small and medium-sized business mailers that satisfy prescribed capability requirements and that are willing to enter a contractual commitment to minimum levels of revenue from use of Priority Mail Express International (PMEI) and Priority Mail International (PMI) products. GEPS - NPR 3 through 7 offered such incentive pricing for not only PMEI and PMI, but also Global Express Guaranteed (GXG). GEPS – NPR 8, 9, 10, 11 and 12 offer such incentive pricing for not only GXG, PMEI, and PMI, but also First-Class Package International Service (FCPIS). GEPS NPR 13 offers incentive pricing only for PMEI, PMI, and FCPIS.

Id. at 5-6.

Under an approach developed in several orders, the Commission authorizes the Postal Service, following approval of a GEPS—NPR product, to enter into standard

² Notice Initiating Docket(s) For Recent Postal Service Negotiated Service Agreement Filings, February 16, 2018.

agreements and to file the executed agreements for review after execution, subject to several conditions.³ The latter include filing requirements, such as notice of the fact that the Postal Service has entered into a GEPS—NPR contract, the effective date, the termination date, and quarterly results. See *generally* Order Nos. 630 and 1161, as revised by Order Nos. 1333 and 2865.

The GEPS—NPR 13 product. The Postal Service proposes to create GEPS—NPR 13, due to its revision of the Management Analysis, financial model, and model contract for GEPS—NPR. Request at 6.

III. THE POSTAL SERVICE'S POSITION

The Postal Service asserts that the GEPS—NPR 13 model contract under consideration is similar to the GEPS—NPR 12 model contract reviewed in Order No. 3865. *Id.* The Postal Service identifies the major differences between the two

³ See Docket No. CP2011-45, Order Adding Global Expedited Package Services—Non-Published Rates 2 to the Competitive Product List, December 30, 2010 (Order No. 630); Docket Nos. MC2012-4 and CP2012-8, Order Approving Postal Service Request to Add Global Expedited Package Services—Non-Published Rates 3 (GEPS—NPR 3) to Competitive Product List, January 20, 2012 (Order No. 1161); Docket Nos. MC2013-27 and CP2013-35, Order Adding Global Expedited Package Services—Non-Published Rates 4 (GEPS—NPR 4) to the Competitive Product List, January 16, 2013 (Order No. 1625); Docket Nos. MC2015-23 and CP2015-29, Order Adding Global Expedited Package Services—Non-Published Rates Contract 5 (GEPS—NPR 5) to the Competitive Product List, January 13, 2015 (Order No. 2320); Docket Nos. MC2015-23 and CP2015-65, Order Approving Changes in Prices and Model Contract and Adding Redesignated Global Expedited Package Services—Non-Published Rates 6 to the Competitive Product List, May 27, 2015 (Order No. 2513); Docket Nos. MC2015-55 and CP2015-83, Order Adding Global Expedited Package Services—Non-Published Rates 7 to the Competitive Product List, July 1, 2015 (Order No. 2558); Docket Nos. MC2016-5 and CP2016-5, Order Adding Global Expedited Package Services—Non-Published Rates Contract 8 to the Competitive Product List, October 23, 2015 (Order No. 2774); Docket Nos. MC2016-46 and CP2016-61, Order Adding Global Expedited Package Services—Non-Published Rates Contract 9 (GEPS—NPR 9) to the Competitive Product List, December 30, 2015 (Order No. 2967); Docket Nos. MC2016-97 and CP2016-122, Order Concerning the Addition of Global Expedited Package Services—Non-Published Rates Contract 10 (GEPS—NPR 10) to the Competitive Product List, March 29, 2016 (Order No. 3189); Docket Nos. MC2017-72 and CP2017-99, Order Concerning the Addition of Global Expedited Package Services—Non-Published Rates Contract 11 (GEPS—NPR 11) to the Competitive Product List, January 11, 2017 (Order No. 3746); Docket Nos. MC2017-105 and CP2017-152; Order Concerning the Addition of Global Expedited Package Services—Non-Published Rates Contract 12 (GEPS—NPR 12) to the Competitive Product List, April 20, 2017 (Order No. 3865); see *also* Request, Attachment 2C at 7-8.

products to be in the Management Analysis, the financial model, and the rates. The Postal Service also mentions other changes to the model agreement.⁴

The Postal Service asserts that the changes in the contract do not affect the market characteristics of the GEPS—NPR product, which it claims “continues to be designed for small- and medium-sized business mailers wishing to use international expedited delivery services for their correspondence and order fulfillment.” *Id.* at 7.

With respect to new rates, the Postal Service asserts that changes are authorized by Governors’ Decision No. 11-6, which states that for Outbound International Competitive Agreements, such as GEPS—NPR 13, “management is hereby authorized to prepare any necessary product description, including text for inclusion in the Mail Classification Schedule, and to present such product description to the Postal Regulatory Commission.”⁵

Section 3633(a). The Postal Service includes a Statement of Supporting Justification to support a finding that the GEPS—NPR 13 product’s cost coverage will ensure that cross-subsidization of this product by market dominant products should not occur and demonstrates that the product should make an ample contribution to institutional costs, in addition to covering its attributable costs. Request, Attachment 3.

Filing and reporting practices. The Postal Service states that it will provide a copy of each GEPS—NPR 13 customer agreement to the Commission, along with the financial cost inputs used to generate the rates for the customer, and the effective date of each GEPS—NPR 13 agreement. Request, Attachment 2C at 6-7. Each GEPS—NPR 13 contract will bear a serial number, and subsequent information filed with the Commission concerning a specific contract will be filed with reference to the applicable

⁴ These other changes include the removal of the GXG product; the removal of the IMRS option; revisions to Articles 8, 26, and 30; an additional paragraph in Article 11 relating to the contract partner’s minimum commitment; an additional paragraph in Article 22 relating to limitations of liability; the addition of an article relating to record keeping; and the addition of an article related to the expiration of contract rates. *Id.* at 6-7.

⁵ *Id.*; see *id.* Attachment 2A at 1-2.

docket and serial number. *Id.* at 7. The Postal Service further states that all contracts using the GEPS—NPR 13 model customer contract and the rates in the Management Analysis will be filed in a single docket and will be reported as a single competitive product in the appropriate Annual Compliance Report (ACR). *Id.*

IV. COMMENTS

Comments were filed by the Public Representative on February 23, 2018.⁶ No other comments were received. The Public Representative concludes that the GEPS—NPR 13 product should be added to the competitive product list. PR Comments at 3. He states that the prices set in GEPS—NPR 13 contracts should generate sufficient revenue to cover costs and thus satisfy 39 U.S.C. § 3633(a). *Id.*

V. COMMISSION ANALYSIS

The Postal Service's Request presents two main issues: (1) whether GEPS—NPR 13 should be added to the competitive product list; and (2) whether the rates generated by the revised methodology presented in the accompanying financial model satisfy 39 U.S.C. § 3633(a) and 39 C.F.R. part 3015. Based on a review of the Request and the supporting documentation, the Commission approves the Postal Service's request to add GEPS—NPR 13 to the MCS and adds it to the competitive product list.

Inclusion within the competitive product list. The applicable criteria, under 39 U.S.C. § 3642(b), are whether the proposed product qualifies as market dominant or competitive; is excluded from the postal monopoly; and reflects several additional considerations related to the impact on private enterprises engaged in delivery of the product, the views of those who use the product, and the likely impact on small business concerns.

⁶ Public Representative Comments on Request of the United States Postal Service to Add Global Expedited Package Services – Non-Published Rates 13 (GEPS - NPR13) to the Competitive Products List, February 23, 2018 (PR Comments).

The instant filing revises several aspects of GEPS—NPR 12 which, in Order No. 3865, was classified as a competitive product. In addition to the new Management Analysis and rates, the Postal Service removed the GXG product and the IMRS option. The removal of a competitive product does not alter the Commission's previous determination concerning product classification. See Order No. 630. The Postal Service made revisions to the original contract. Request at 6. The Commission finds these revisions concern routine updates or clarification of matters associated with contract administration, and also do not require reconsideration of the Commission's previous determination concerning product classification. See *id.*

Cost considerations. The revised Management Analysis and financial model presented by the Postal Service in support of the GEPS—NPR 13 product indicates that rates are sufficient to cover attributable costs, and that the product is not being cross-subsidized by market dominant products and should make a positive contribution to institutional costs. Thus, based on a review of the Request, supporting data, and comments, the Commission finds that the rates for GEPS—NPR 13 contracts should cover their attributable costs (39 U.S.C. § 3633(a)(2)), should not lead to the subsidization of competitive products by market dominant products (39 U.S.C. § 3633(a)(1)), and should have a positive effect on competitive products' contribution to institutional costs (39 U.S.C. § 3633(a)(3)).

Conclusion. The Commission approves the inclusion of GEPS—NPR 13 (MC2018-125 and CP2018-170) within the GEPS—NPR product grouping in the MCS and as a new product on the competitive product list.

In connection with the new product, the Postal Service, consistent with Order No. 3865, will provide a copy of each GEPS—NPR 13 customer agreement to the Commission, along with the financial cost inputs used to generate the rates for the customer, and the effective date of each GEPS—NPR 13 agreement. See Request, Attachment 2C at 6-7. Each GEPS—NPR 13 customer agreement must be filed with

the Commission within a reasonable time, *e.g.*, 10 days of its effective date (including modified or renewed contracts).⁷

All contracts using the GEPS—NPR 13 model customer contract and the rates in the Management Analysis will be filed in a single docket and will be reported as a single competitive product in the appropriate ACR. Request, Attachment 2C at 7. In addition, each GEPS—NPR 13 contract will bear a serial number and subsequent information filed with the Commission concerning a specific contract will be filed with reference to the docket and serial number. *Id.*

Non-Published Rates products such as the GEPS—NPR 13 give the Postal Service flexibility to enter into agreements that meet set conditions without seeking prior approval from the Commission. In light of the additional flexibility afforded to the Postal Service with these types of agreements, these associated reporting requirements are a critical part of the regulatory regime. The Commission cautions the Postal Service that failure to timely file individual contracts could result in the cancellation of such contracts by the Commission.⁸

VI. ORDERING PARAGRAPHS

It is ordered:

1. The Commission approves the proposed model contract filed in these dockets.
2. The Commission adds Global Expedited Package Services—Non-Published Rates Contract 13 (MC2018-125 and CP2018-170) to the competitive product list within the product grouping for GEPS—NPR in the Mail Classification Schedule.

⁷ See Docket Nos. MC2011-15 and CP2011-51, Order Approving Addition of Priority Mail—Non-Published Rates 1 to the Competitive Product List, February 3, 2011, at 8 (Order No. 661).

⁸ See Docket No. CP2011-51, Order Requiring Additional Information, December 29, 2016, at 4 (Order No. 3714).

Revisions to the competitive product list and the Mail Classification Schedule appear below the signature of this Order and are effective immediately.

3. Changes in rates due to changes to the GEPS—NPR 13 model contract and/or changes to the financial model must be approved in advance by the Commission pursuant to 39 C.F.R. part 3015.
4. A copy of each contract, along with the financial model inputs used to generate rates for each contract, must be filed with the Commission within a reasonable time, e.g., within 10 days of the effective date of the contract.
5. The Postal Service shall notify the Commission of the effective date of each contract. If any contract terminates earlier than scheduled, the Postal Service shall inform the Commission prior to the new termination date.
6. The Secretary shall arrange for the publication in the *Federal Register* of an updated product list reflecting the change made in the body of this Order.

By the Commission.

Stacy L. Ruble
Secretary

CHANGES TO THE PRODUCT LIST

The following material represents changes to the product list codified in Appendix B to 39 C.F.R. part 3020, subpart A—Competitive Product List. These changes reflect the Commission’s order in Docket Nos. MC2018-125 and CP2018-170. The Commission uses two main conventions when making changes to the product list. New text is underlined. Deleted text is struck through.

Appendix B to Subpart A of Part 3020—Competitive Product List

Negotiated Service Agreements*

Outbound International*

Global Expedited Package Services (GEPS)—Non-Published Rates

Global Expedited Package Services (GEPS)—Non-Published Rates 13

CHANGES TO THE MAIL CLASSIFICATION SCHEDULE

The following material represents a change to the Mail Classification Schedule. The Commission uses two main conventions when making changes to the Mail Classification Schedule. New text is underlined. Deleted text is struck through.

Part B—Competitive Products **2000 Competitive Product List**

Negotiated Service Agreements*

Outbound International*

Global Expedited Package Services (GEPS)—Non-Published Rates

Global Expedited Package Services (GEPS)—Non-Published Rates 13

2500

Negotiated Service Agreements

2510

Outbound International

2510.8

Global Expedited Package Services (GEPS)—Non-Published Rates

2510.8.7

Products Included in Group (Agreements)

Each product is followed by a list of agreements included within that product.

- Global Expedited Package Services (GEPS)—Non-Published Rates 13
Baseline Reference
Docket Nos. MC2018-125 and CP2018-170
PRC Order No. 4423, February 28, 2018
Included Agreements
